

UNITED MUSIC, INC.
524 Penn Avenue
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Dear Songwriter:

We have tried to interest you before in our United Music Club (National). For one reason or another you have ignored our plea so we are taking this opportunity to give you the bare facts pertaining to your chances of crashing in to the songwriting business.

Here is your problem: If you are an amateur your chance of having a song published by a New York or Hollywood company is according to the figures of the National Better Business Bureau a small part of 1%. Sammy Kaye discovered "Daddy" and told us he has not seen a good amateur song since then, inspite of the fact that he has looked at thousands. Broadcast Music, Inc. look at 400 - 500 songs a month and claim it is like looking for a needle in a haystack. No publisher will even look at amateur songs, neither will the "Name Bands". In the mail you receive a lot of wonderful offers that sound like paradise to you but all cost you money and for the most part end up flops.

Just what course is open to you? If you intend to continue to write then you must face the truth. There is only one solution to the problem and that is through group pressure such as our club. Now you are saying "That's U.M.I.'s point- they want to stick us for a membership fee....I'm not so dumb, they can't fool me." Well, friend writer, if you feel we are out to hook you what about the free associate membership we have for you? Maybe you would like to know what we are trying to accomplish. We are organizing the amateurs into a national club to fight for your rights. We need many workers to help with the fight. Your church needs money, your city needs money and even the Chamber of Commerce in your city needs money to operate. The officers of U.M.I. all earn a living at some non-musical occupation and devote their spare time to the club and let's make it clear right here that none of us get any money out of the organization; infact we all still put money in and work like blazes. Most of our work is trying to get new members who are difficult to convince like yourself.

The following letter was written by an experienced newspaper man. It is his job to pick out the good from the bad and to print it. If he slips up the paper will get some one that will be more careful. Now if you were a successful newspaper man would you write an article like this if you were not 100% sure that U.M.I. was O.K.?

"United Music, Inc. - Dear Mr. Dow, Because I have faith in what you are trying to do to help your fellow amateur composers I am writing this, on my own, and giving you permission to use it as you please,

Yours,

SI STEINHAUSER