

7/15/95

Dear Leonard,

I drove up to Santa Barbara yesterday and came back with a lot of good news.

I met Ginny Brush and Fran Puccinelli and saw the gallery where the exhibition will take place. I liked Ginny and Fran very much and they are highly enthusiastic about your work. The gallery is excellent, very modern with lots of space and good light, and is in a very good location. I expect that a lot of people will see the show.

Ginny and Fran selected six of my photographs of the mountain to display in the exhibition. Their original intent was to display only one. The prints will be big ones, fourteen by twenty inches. Salvation Mountain will get very good exposure.

The catalog will be a sixty-four page book and will include your photo and biography and a color picture of Salvation Mountain, probably the same one used in Raw Vision. The catalog will be sold at the exhibition and by mail to museums and interested people all over the world. A lot of people are going to be hearing about Salvation Mountain.

Ginny and Fran would like you to come for the opening reception of the exhibit on September 9. The reception is at five o'clock. They would like to invite a selected audience to come earlier, at 3:30, to look at the documentary on Salvation Mountain, and to meet you and ask you questions. Newspaper people will be there as well as people from the art world, and I think that it will be a marvelous opportunity for you to spread the word about Salvation Mountain. Following your instructions, I accepted for you and told Ginny and Fran that you would be there. If you've changed your mind and don't want to go, let me know right away. But I hope you haven't, and don't really think you have.

I would pick you up at the mountain in the afternoon on Friday, Sep. 9. We would drive up to LA and you would spend the night with us in our house where we have plenty of room and enjoy having guests. We would drive up to Santa Barbara on Saturday morning early enough to give you time to meet Ginny and Fran and get ready for the screening and question session at 3:30. Then we would stay for the reception afterwards where you'd have the chance to meet, and be met by, more people, probably including some of the other artists. Afterwards, we'd drive back to LA, you'd spend the night with us, and on Sunday I'd drive you back down to the mountain.

Ginny and Fran are very excited about your coming up to Santa Barbara and so am I. I think it will be fun, and I also think it will be very good for Salvation Mountain. I hope you agree.

I am inclosing color xeroxes of some of the portraits I shot. The one marked X is the one they plan use in the catalog. I am also sending a copy of a press release about the exhibition and a list of the artists who will be included. Also a corrected copy of the biography.

I look forward to hearing from you.

ATC