

PRESS RELEASE

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**HOWARD FINSTER, AMERICA'S FAVORITE FOLK ARTIST BRINGS
PARADISE GARDEN TO BEVERLY HILLS ON OCTOBER 27, 1989**

America's best known folk artist, 74 year old Georgia native Howard Finster, will join components of his internationally recognized artistic landmark, Paradise Garden, with a premier exhibit of his latest bigger than life "dimentions", for a three day exhibit in the Rodeo Collection's Gallery Rodeo on Rodeo Drive in Beverly Hills, October 27 -30, 1989.

Howard will come to Los Angeles to be presented with the 1989 Spirit of America Award for Art at the Third Annual Spirit of America Awards Gala, a black tie dinner at the Century Plaza Hotel on October 30.

Legendary screen-actor Jimmy Stewart, a 1988 Spirit of America Award recipient, wrote in his letter notifying Howard of his selection as this year's Art Award recipient that, "The tremendous interest and acclaim generated by your authentically American art is an inspiration to all...attesting to the continued opportunity all Americans have to succeed through dedication to their vision and dreams."

Described by the Wall Street Journal as "the Andy Warhol of the South", Howard has assembled a diverse international fan club. His American folk-iconoclasm appeals to college students, MTV rock and rollers, Johnny Carson Show viewers, Religious Fundamentalists, sophisticated art critics, museum curators and collectors of his more than 11,000 artistic creations.

Howard hopes to inspire members of the Hollywood entertainment industry to pursue projects that will further universalize his message bearing art.

