



The Cultural Foundation

Developing arts facilities • Arts Park L.A. and Warner Performing Arts Square

RUFINO TAMAYO EXHIBITION BACKGROUND

- TAMAYO:
- Mexico's Premier Contemporary Artist.
 - 1988 declared "Year of Tamayo" by Mexico.
 - Tamayo considered by many as the greatest living colorist.
 - ARTSPACE showing \$3 million 50-year retrospective which includes 19 paintings and 12 mixiografias.
- EVENT:
- ARTSPACE Grand Opening is September 18, 1987 featuring this exhibition.
 - The gallery, donated by The Voit Companies, is 4,000 sq. ft. in the lobby of our office building adjacent to the Marriott Hotel.
 - Our new support group, Professionals for the Arts is sponsoring a dinner (black-tie optional) for \$150 per person. We can accomodate 500 people.
 - We will have this collection until the end of October.
 - The Marriott Hotel is putting Tamayo Gallery announcements in each room and throughout the Hotel. We are working with them on special brunches during this exhibition.
 - Mayor Tom Bradley, Maestro Tamayo and Ambassador John Gavin will be at the Grand Opening.
 - We are holding a private reception on September 17, 1987 in a prestigious home in Bel Air for Westside contacts so that we might begin to interface with more people from the art community.
- COMMUNITY:
- We are hosting the Woodland Hills Chamber of Commerce on October 1st for a mixer; VICA has also reserved October 9th to do their own fundraiser in the gallery; October 15 will be our annual recognition evening for annual donors -- all Patrons and Benefactors wil receive signed posters.
 - We are sending letters out to the community at large: schools, politicians, homeowner's, women's groups, other non-profits offering the gallery to them. We are charging corporations \$1,000 to host special receptions for their clients and/or staff. We are charging other non-profits \$500 (to cover security, insurance, air-conditioning) to do their own fundraisers. We want to offer the entire community this very special cultural event.
 - We have hired Lapin & Rose as our PR agency -- they did the L.A. Marathon.

RUFINO TAMAYO

A BRIEF BIOGRAPHY

Rufino Tamayo was born in Mexico in 1899. He studied at the Acadmie di Belles Artes from 1917 to 1920 and was appointed as head of the Department of Ethnographic Drawing of the Museo Nacional de Arquelogia in 1921. Tamayo achieved international recognition by broadening his work and artistic ideas beyond his Mexican culture. He has been decorated by the French Government as a chevalier as well as an officier de la Legion d'Honneur. He was nominated as a member of the Academy of Arts in Buenos Aires and has received a Guggenheim International Foundation Award. He was elected a member of the American Academy of Arts and Letters. Nearly a dozen books have been written about Tamayo and four films have been made on his life and work.

Tamayo's works are noted for form, texture and color. They are often mentioned in the same breath as Chagall, Gauguin, and Matisse. His single and paired figures are unique, often celestial in form, frequently humorous. His work has been exhibited at the Phillips Collection, Washington, D.C.; The Guggenheim Museum, Weyhe Gallery, Julien Levy Gallery, Valentine Gallery, Marlborough Gallery, all in New York; and the Palace of Fine Arts, Mexico City. Times Mirror Corporation and Security Pacific National Bank, Los Angeles have private collections.

The Foundation is proud to present as its next Gallery exhibit a major retrospective of the works of Rufino Tamayo. We have gathered 19 paintings and 12 mixiografias dating from the 1930's to the present, with the assistance of Bernard Lewin, admirer and collector of Tamayo and distinguished art dealer and Consul, Virginia Raffelson of the Mexican Consulate.

We welcome you to this major collection of a great contemporary artist whose country, Mexico, will be celebrating "The Year of Tamayo" in 1988.