October 14, 1985 FOR IMMEDIATE RELEASE



WALL OF VOODOO BOWS FIRST VIDEO IN THREE YEARS

HOLLYWOOD -- Generally agreed that the "Mexican Radio" videoclip was a hard act to follow, expectations for the new video from Wall of Voodoo have run high.

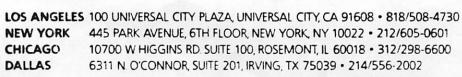
Voodoophiles should be pleased to behold "Far Side Of Crazy," the video counterpart to the lead track from the band's new Seven Days In Sammystown LP. The clip was produced by Marina Muhlfriedel and directed by Derek Chang. Director of cinematography was Paul Offer; Mick Muhlfriedel served as production designer and art director.

The clip was shot variously at Vasques Rocks in the California desert, at Hollywood Blvd. & Wilcox Ave. in downtown Hollywood, and at the Old Trappers Motel near Riverside. As the clip opens, the members of Voodoo emerge from the desert and make their way toward Sammystown (the original settlement name of what is now Las Vegas.)

Lead singer Andy Prieboy plays a split personality, projecting the embodiment of the temptation of the "dark side" on the screen while witnessing these vagaries as a viewer.

To reinforce this theme of temptation, the rather horrific clown seen on the cover of <u>Seven Days In Sammystown</u> serves as a "fifth business" character, wooing the band closer and closer to Sammystown.

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I.R.S. VIDEO CLIP FACT SHEET

Artist: WALL OF VOODOO
Song: "FAR SIDE OF CRAZY"
Written By: ANDY PRIEBOY
Publisher: BMI .
From The LP (EP or 12"): SEVEN DAYS IN SAMMYSTOWN
Catalog Number: IRS-5662
Record Release Date: OCTOBER 28, 1985
Video Clip Length: 3:55
Video Producer (name, address, phone): MARINA MUHLFRIEDEL, 6754 WEDGEWOOD PLACE, LOS ANGELES, CA 90068. (213)850-7426.
Director (name, address, phone): DEREK CHANG, C/O ADDRESS AND PHONE
ABOVE.
Date(s) Shot: SEPTEMBER 1985
Shoot Location: VASQUES ROCKS IN THE CALIFORNIA DESERT, AT HOLLYWOOD
BLVD. & WILCOX AVE. IN DOWNTOWN HOLLYWOOD, AND AT THE OLD TRAPPERS MOTEL NEAR RIVERSIDE. Description: AS THE CLIP OPENS, THE MEMBERS OF VOODOO EMERGE FROM THE DESERT AND MAKE THEIR WAY TOWARD SAMMYSTOWN (THE ORIGINAL SETTLEMENT NAME OF WHAT IS NOW LAS VEGAS). LEAD SINGER ANDY PRIEBOY PLAYS A SPLIT PERSONALITY, PROJECTING THE EMBODIMENT OF THE TEMPTATION OF
THE "DARK SIDE" ON THE SCREEN WHILE WITNESSING THESE VAGARIES AS
A VIEWER. TO REINFORCE THIS THEME OF TEMPTATION, THE RATHER HORRIFIC CLOWN SEEN ON THE COVER OF SEVEN DAYS IN SAMMYSTOWN SERVES
AS A "FIFTH BUSINESS" CHARACTER, WOOING THE BAND CLOSER AND CLOSER
TO SAMMYSTOWN.
Clip Available Beginning: OCTOBER 1985
Misc.:

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