

SAN FRANCISCO BAY EXPOSITION, A CALIFORNIA NON PROFIT CORPORATION,  
SPONSOR FOR

# GOLDEN GATE INTERNATIONAL EXPOSITION

A PAGEANT OF THE PACIFIC

FIVE EIGHTY-FIVE BUSH STREET - TELEPHONE GARFIELD 6900

SAN FRANCISCO, CALIFORNIA, U. S. A.

November 2, 1936.

Mr. Arthur Beal,  
Club House, Box 31,  
Columbia Steel Co.,  
Pittsburg, Calif.

Dear Mr. Beal:

Your recent letter has been passed to me for answer.

I have read your proposal for advertising the Golden Gate International Exposition. At the present time, this organization has no money available for special promotion of this kind, and it is too long before the opening of the Fair to establish any policy as concerns the sponsorship of such an idea by a commercial firm.

Your letter will be kept on file until such time when the merit of the idea can be determined.

Sincerely yours,

*C. M. Vandeburg*  
C. M. Vandeburg,  
Director of Exploitation.

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